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Peter Cullinan
Marketing Communications Mgr.
T- 770.420.1350 F- 770.420.1360
pcullinan@digitalprojection.com

DIGITAL PROJECTION APPOINTS ERIC LARDNER TO THE POSITION OF STAGING MARKET MANAGER

KENNESAW, GA, (November 4, 2004) - Digital Projection International (DPI), an Emmy® Award-winning manufacturer of high-performance projection systems, has appointed Eric Lardner to the position of Staging Market Manager. Lardner will also retain responsibility to manage specific DPI special project customers.

As Staging Market Manager, Lardner will be working with DPI's Regional Managers to coordinate programs, product offerings and business transactions with stagers across North America. He will also provide DPI with valuable insight and guidance gathered from his day-to-day interaction with key contacts in the staging community.

"Eric is the ideal person to assume this very important role," said Mike Levi, president of DPI. "He has a depth of skills in major event and application integration. His expertise with projection technology, business acumen and first-rate communication skills will make him a tremendous resource for these important Digital Projection customers."

DPI considers the Staging Market Manager to be a vital role within the company. Since DPI's inception in 1996, the staging market has been an area of notable success for the company's products and business. Some of the most recent successes include the use of its LIGHTNING series projectors during the 2004 Democratic and Republican National Conventions and the 2004 Emmy®, Grammy® and Oscars® awards shows.

"DPI is fortunate to do business with a growing network of skilled staging customers who employ our products as vital elements for the world's most important events," added Lardner. "Focusing our resources to meet their product and support expectations is both rewarding and vitally important to our long-term objectives."

A 15-year veteran of the projection industry, Lardner first joined DPI in 1997 as Southwest Market Development Manager. He lives with his wife and two children in Plano, Texas.

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Founded in 1989, Digital Projection International (DPI) has been instrumental in the development and application of Digital Light Processing™ technology by Texas Instruments for projection systems. DPI introduced the world's first 3-chip DLP™ projector in 1997, and has since delivered expert system engineering and world-class customer services, thus maintaining its position as a digital imaging pioneer.

DPI's groundbreaking projection research and development has garnered the admiration of industry professionals around the world. This has included many awards, including two Emmy® Awards for Outstanding Achievement in Engineering Development by the Academy of Television Arts and Sciences. DPI remains the first and only projector manufacturer to win the coveted award.

Today, DPI manufactures and distributes an extensive line of ultra high-performance 3-chip and single-chip DLP™ projection systems. These projectors are the reference standard for demanding applications such as large-venue, live-event staging, Fortune 5000, Homeland Security, education, medical and scientific research, command and control, digital cinema, commercial entertainment, Worship and elite home cinema.