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DIGITAL PROJECTION ENHANCES ITS SINGLE-CHIP DLP™ LINEUP WITH THE NEW IVISION HD-X 720P Home Entertainment Projector Delivers 4000:1 Contrast

KENNESAW, GA, (February 18, 2005) - Digital Projection International (DPI), an Emmy® Award-winning manufacturer of high-performance projection systems, announced the addition of a new 720p single-chip DLP™ home entertainment display to its iVision series, the iVision HD-X.

The ultra-quiet and compact iVision HD-X delivers extraordinary and class-leading contrast of 4000:1 and up to 1,000 ANSI lumens through Texas Instruments' new DarkChip3™ DMD. The native 16 x 9 aspect ratio projector is equipped with a standard 1.75-2.25:1 zoom lens, but the versatile display can also be outfitted with either a 1.0:1 fixed, wide-angle lens or a long-throw, 2.5-3.5:1 zoom lens.

Critical imaging benefits delivered by the iVision HD-X include ultra-deep black level with precise shadow detail. As with Digital Projection's iVision HD-7, the HD-X employs a seven-segment color wheel for high color saturation and precise color replication. Additionally, the projector has extensive source and networking capabilities, including HDCP-compliant DVI and LAN connectivity. The HD-X employs a low-cost, long-life UHP™ lamp system with user-adjustable lamp output, **delivering 2000-4000** hours of entertainment before lamp replacement is required.

"The iVision HD-X is the ideal projector for consumers who desire a captivating home entertainment experience for less than \$12K," said George Walter, home cinema marketing manager for Digital Projection, Inc. "The projector's imaging performance and functionality, relative to size and weight, is truly unmatched and awe-inspiring."

DPI's home entertainment single-chip DLP™ projector lineup includes two additional iVision models as well as the new dual-lamp, dual-color-wheel dVision HD-7 and dVision sx+. The single-chip iVision and dVision products complement DP's prestigious home cinema 3-chip DLP™ offerings, which include the performance-driven MERCURY HD series as well as DP's exclusive native 2K resolution Reference Displays, the 35HD R and the new 10000HD R.

The new iVision HD-X started shipping earlier this month.

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About Digital Projection International

Founded in 1989, Digital Projection International (DPI) has been instrumental in the development and application of Digital Light Processing™ technology by Texas Instruments for projection systems. DPI introduced the world's first 3-chip DLP™ projector in 1997, and has since delivered expert system engineering and world-class customer services, thus maintaining its position as a digital imaging pioneer.

DPI's groundbreaking projection research and development has garnered the admiration of industry professionals around the world. This has included many awards, including two Emmy® Awards for Outstanding Achievement in Engineering Development by the Academy of Television Arts and Sciences. DPI remains the first and only projector manufacturer to win the coveted award.

Today, DPI manufactures and distributes an extensive line of ultra high-performance 3-chip and single-chip DLP™ projection systems. These projectors are the reference standard for demanding applications such as large-venue, live-event staging, Fortune 5000, Homeland Security, education, medical and scientific research, command and control, commercial entertainment, Worship and elite home cinema.