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## **DIGITAL PROJECTION'S GSA CONTRACT EXTENDED FIVE YEARS**

**KENNESAW, GA (March 18, 2005)** – Digital Projection International (DPI), an Emmy Award-winning manufacturer of high-performance projection systems, announced the General Services Administration (GSA) has extended its contract, first awarded in 2000, for an additional five years.

By definition, a GSA contract is a straightforward and standardized means in which government purchasing agents can buy equipment and supplies at a predetermined discount price. With DPI's contract, #GS03F009K, as a purchasing vehicle, these agents have the ability to purchase any projector in the company's lineup either directly or via DPI's nationwide network of authorized dealers at the GSA pre-negotiated price.

"We couldn't be more pleased with the access to government opportunities we and our dealers have enjoyed as a result of being awarded our GSA contract back in 2000," said Chuck Collins, senior market development manager, Digital Projection, Inc. "With our contract extension, we're looking forward to five more years of robust government market growth for DPI."

With the help of its GSA contract, DPI has provided large-screen display solutions for many critical government applications such as command and control, scientific research, simulation and training. Along with this business, DPI also believes government applications in small-to-medium venue permanent installations present exceptional opportunities for growth in the coming years.

"Since first being awarded a GSA contract, our projector lineup has evolved dramatically," added Collins. "We offer a variety of precision single-chip and 3-chip DLP™ displays, with models suitable for any application and any size screen and venue. The GSA contract provides DPI with a very effective method of communicating our latest display solutions to a segment of users who are critical to guiding government purchases."

DPI encourages government purchasing agents to contact them or authorized Digital Projection dealers directly, to obtain GSA price schedules. DPI can be reached by calling (770) 420-1350 or by logging-on to its Web site, [www.digitalprojection.com](http://www.digitalprojection.com) .

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## About Digital Projection International

Founded in 1989, Digital Projection International (DPI) has been instrumental in the development and application of Digital Light Processing™ technology by Texas Instruments for projection systems. DPI introduced the world's first 3-chip DLP™ projector in 1997, and has since delivered expert system engineering and world-class customer services, thus maintaining its position as a digital imaging pioneer.

DPI's groundbreaking projection research and development has garnered the admiration of industry professionals around the world. This has included many awards, including two Emmy® Awards for Outstanding Achievement in Engineering Development by the Academy of Television Arts and Sciences. DPI remains the first and only projector manufacturer to win the coveted award.

Today, DPI manufactures and distributes an extensive line of ultra high-performance 3-chip and single-chip DLP™ projection systems. These projectors are the reference standard for demanding applications such as large-venue, live-event staging, Fortune 5000, Homeland Security, education, medical and scientific research, command and control, commercial entertainment, Worship and elite home cinema.