Project: Boston’s Brown Brothers Harriman & Co.

Brown Brothers Harriman & Co. (BBH), the oldest privately held financial institution in the U.S., recently consolidated their three Boston offices into an historic building in Boston’s Financial District. While a desire to commit to their Boston roots was a key motivator, a transformative building renovation that began in 2011 convinced the company to take a long-term stake in the historic building. A spacious segment of the Brown Brothers Harriman (BBH) tower’s 7th floor has provided the company with a versatile new space in which custom video content can captivate and inform both BBH associates and clients.

The BBH portion of the Post Office Square building saw a multitude of bold architectural and interior upgrades during the renovation. In fact, Dyer Brown Architects and Habjan Architecture & Interior Design, the architectural firms responsible for the new structural and environmental design, won an IDDA New England Interior Design Award in the “Best Office Over 80,000 SF” category for their work.

Massachusetts-based Communications Design Associates (CDA), respected consultants in the audiovisual, data, and telecommunications markets, were contracted to design and orchestrate the many technological upgrades within BBH’s new corporate offices, including forty conference rooms, various other meeting spaces and two large group assembly areas. The aforementioned two-story atrium presented an opportunity to create a space that would facilitate exchange between the different groups within the company, as well as engage visiting clients.

Specialists in enlisting advanced AV to help enrich company communications, the CDA team proposed a demonstrative visual centerpiece to help achieve these goals. Working directly with DPI’s application support team, CDA concluded that the high ambient light in the space would need to be overcome with a high-lumen projector solution. A DPI TITAN 1080p Quad 3D, one of the brightest projectors available today, was chosen to illuminate an enormous 10’ x 17’ custom screen manufactured by Stewart Filmscreen. Aside from the 16,000-lumen light output, the TITAN was chosen by CDA’s design team for, “its performance, size, price, and outstanding technical support.”

Feedback from the Client

“Collaboration is a key aspect of the BBH culture, and the multi-functional, casual workspace perfectly fosters this spirit.”

– Michael Dow, SVP at BBH

Projector Used

• TITAN 1080p Quad 3D

TITAN 1080p Quad 3D

Key Features:

• High-brightness 3-chip DLP display with 16,000 lumens / 2000:1 contrast
• Warp, Blend and advanced 3D functionality
• Remarkably small and quiet powerhouse projector for professional venues