Project: PROLIGHT + Sound EXPO - DATATON / DOMEPROJECTION EXHIBIT

Story supplied by Katinka Allender of K-Communications:
At the recent Prolight + Sound expo in Sweden, European immersive video and projection specialists, Dataton, Digital Projection International and domeprojection.com, teamed up to display a stunning technology tour de force.

Attendees were presented with a stunning video projection experience. This system vividly illustrates how the latest technology can be used to engage, inform, educate and interact when utilized in today’s leading visitor attractions, events and cultural institutions around the globe.

The stand was comprised of a 10 meter diameter, fully immersive 360° wrap-around dome screen that served as brilliant canvas for Dataton’s WATCHOUT™ multi-display presentation system. Eight high-brightness HiGHlite series projectors using exceptional quality lenses from Digital Projection International were expertly integrated by domeprojection.com’s auto-alignment system.

Fredrik Svahnberg, Marketing Director, Dataton commenting on the tie-up between the three companies said: “Prolight + Sound is the event of choice for the production and live events community and we’re very pleased to be jointly working with our technology partners. Each company’s respective technologies has been used in a number of high-profile projects already including the World Expo Shanghai, with many more in the pipeline.”

Ciaran Doran, Digital Projection’s International Sales and Marketing Director, added: “Exhibiting at Prolight + Sound is just one example of Digital Projection’s focus on European growth as we prepare to open a number of offices across the region. It’s an exciting time for such a premium brand in the market place.”

Projectors Used

- HiGHlite Cine 1080p 660

Feedback from the Client

“With such great tools at hand and such expert skills on board we think that clients looking for innovative ideas and leading-edge technologies for immersive entertainment and edutainment will be convinced that they have found the right team to make their dreams come true.” – Christophe Bode, CEO of domeprojection.com

HiGHlite Cine 1080p 660

Key Features:

- 3-chip DLP display with 8,000 Lumens / 2,000:1 Contrast
- Medium to large screen powerhouse
- Built-in HDBaseT interface for uncompressed HD video