

## Staging & Rental Case Study



Photo Courtesy of Steve Miranda Photography

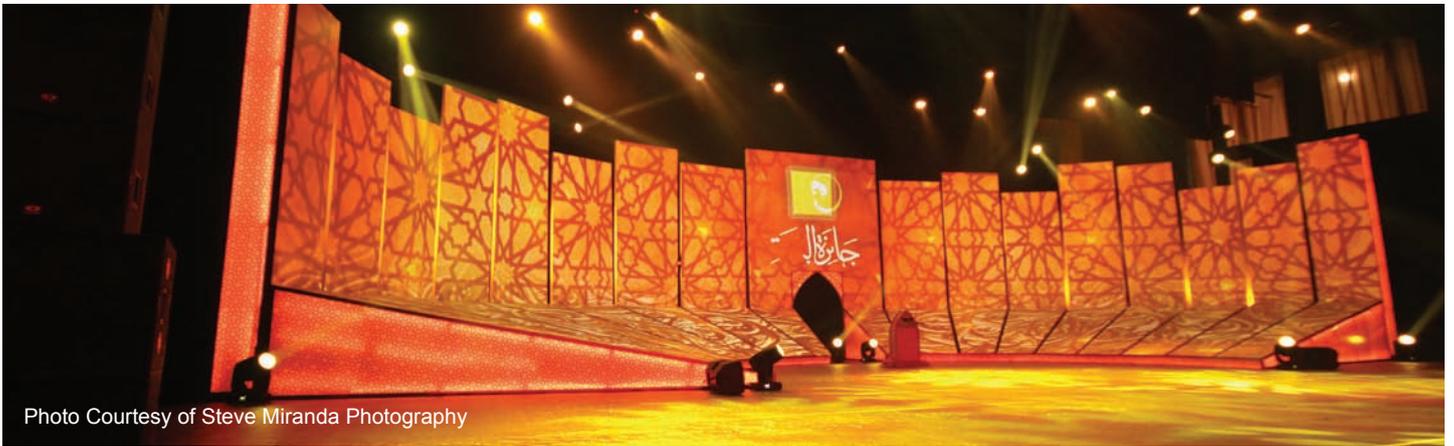


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## Large Scale Projection with Titan Projectors

### Project: BURDA 2013

Lighthouse Productions, an Award Winning Lighting and Production Design Company based in Dubai were commissioned to produce the staging and production of Burda 2013 in Dubai.

With a curved stage which spanned 23.5 metres, which also needed complex Projection Mapping integration, they chose Digital Projection's Titan range of projectors to illuminate this large area. Three Titan projectors in total were used to project mapped images and video onto an entire stage area which generated the result shown right.

### Projector Requirements

Lighthouse required projectors that were proven in the Rental and Staging market, provided a high lumen output and were easy to install.

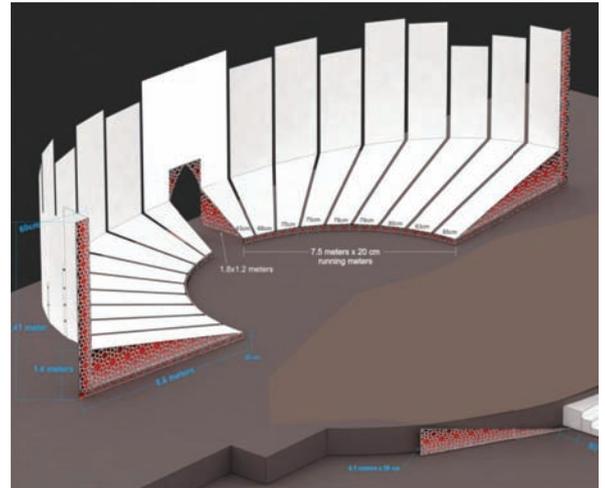
The projectors needed to have built-in edge-blending and black level uplift to allow them to span the wide, non standard aspect-ratio. Also required were Multiple Memories of Advanced Warp Maps to allow the installation to work correctly.

### Why Digital Projection were chosen

After exploring a variety of vendors, Lighthouse chose Digital Projection due to their experience in producing projectors where image quality underpins every stage of development. Couple this with the quick and easy access to support from Digital Projections head office and distributors, Lighthouse had the confidence that the Titan range was the ideal solution for their projects.



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Above: the layout of the complex staging area, where each separate panel became a projection surface

## The Titan Range >> Titan Super Quad | Titan Quad | Titan 800 | Titan 660 | Titan 330



### Key Features of Titan range

- Small, Light, Bright and Quiet chassis. 12,000 - 20,000 Lumens
- SX+, 1080p and WUXGA Resolutions
- Long life, power efficient HID Lamps
- Built in Warp & Edge Blend
- Inputs include DVI, HDMI 1.4, 3G-SDI
- Factory Calibrated Colour with enhanced 7 Point (P7) Colour System
- Precision Engineered, strong and durable

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Digital Projection has offices in: > Manchester, UK > Stuttgart, Germany > Paris, France > Atlanta, GA USA > Beijing, China > Singapore > Delhi, India

We would like to thank Lighthouse Productions ([www.lighthousedubai.com](http://www.lighthousedubai.com)) for the use of images used in this case study.