

Digital Projection to Showcase Next Evolution of Home Entertainment at CEDIA 2018

ATLANTA, GA – August 27, 2018 – [Digital Projection International](#) (DPI), the Emmy award-winning manufacturer of high-performance DLP™ projectors and fine-pitch LED video walls, will be presenting their new, comprehensive suite of Home Entertainment products at the CEDIA Expo 2018, **Booth #5425**.

Making its CEDIA debut and headlining DPI's booth this year is the new, award-winning [INSIGHT LASER 8K](#) projector. Armed with 33 million pixels and powerful laser illumination, the new flagship model renders 25,000 lumens with exceptionally accurate and saturated color. The extraordinary imaging of this revolutionary display is a must-see at this year's expo. DPI will be hosting 8K presentations on the hour and half-hour during the show. Each presentation will include an in-depth look at the technologies employed in the INSIGHT LASER 8K, as well as an immersive screening of uncompressed 8K content.

Alongside the INSIGHT 8K, DPI will be showcasing the new, high-contrast E-Vision 4K Reference. As the newest solution in the E-Vision lineup, the 4K Reference model features Color Boost+ with Red Assist Technology to create more vivid, color-saturated, and life-like images than previously possible. Backed by high lumens, this 4K-UHD display provides a stellar solution for residential theaters of nearly any scale. Complimenting the E-Vision 4K Reference will be the remarkably bright HIGHlite LASER 4K. This solid-state, 3-chip, DLP laser-illuminated projector delivers broad color, deep contrast, and 4K-UHD resolution through a powerful 12,500 lumens. Like all of Digital Projection's laser-illuminated displays, the HIGHlite LASER 4K provides 20,000 hours of maintenance-free illumination.

Rounding out this year's exhibition and greeting visitors as they enter Digital Projection's exhibit will be an impressive 16ft wide, native 4K [Radiance LED](#) videowall. Featuring brightness and contrast to match any lighting environment, DPI's Radiance LED solutions provide a powerful viewing experience with deep color saturation and uniformity from every angle. Visitors can also get their first glimpse at the newly released .9 mm pixel pitch LED panel from the Radiance line. With its slim installation profile, Radiance LED serves as an infinitely scalable and totally seamless display solution for living rooms and media spaces of all sizes.

Be sure to stop by the **Digital Projection Booth #5425** to see the latest and greatest in home entertainment!

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About Digital Projection International

Founded in 1989, Digital Projection International (Digital Projection) has been instrumental in the development and application of Digital Light Processing™ technology by Texas Instruments for projection systems. Digital Projection International introduced the world's first 3-chip DLP® projector in 1997, and has since delivered expert system engineering and world-class customer services, thus maintaining its position as a digital imaging pioneer.

Digital Projection International's groundbreaking projection research and development has garnered the admiration of industry professionals around the world. This has earned the company many awards, including two Emmy® Awards for Outstanding Achievement in Engineering Development by the Academy of Television Arts and Sciences. Digital Projection remains the first and only projector manufacturer to win the coveted award.

Today, Digital Projection International manufactures & distributes an extensive line of ultra-high-performance 3-chip & single-chip DLP® projectors, along with Radiance LED – direct-view, fine-pitch LED displays. These elite products are the reference standard for demanding applications including: large venues, live-event staging, Fortune 5000, education, medical & scientific research, command & control, digital cinema, commercial entertainment, digital signage, worship, and elite home cinema.

For further information and product photos, please visit www.digitalprojection.com or contact:

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