

HOUSE OF WORSHIP CASE STUDY

LIGHTHOUSE WORLD OUTREACH CENTER

MONROE, GA





DIGITAL PROJECTION LETS THE LIGHT SHINE AT LIGHTHOUSE WORLD OUTREACH CENTER

For many small and rural towns, it's often the local church that serves not only as a place of spiritual enrichment, but also provides fellowship and a sense of community to the residents. This is particularly the case in Monroe, Georgia where Lighthouse World Outreach Center has been passionately serving the community for nearly 30 years. But with a growing congregation, and dim, outdated displays, the church desperately needed to update its technology to better convey its lively messages of hope and praise. For this, they decided on the powerfully bright projector solutions of Digital Projection.



A UNIQUE WORSHIP SPACE

With a unique, angled front sanctuary and seating for 1,000, the central chapel of Lighthouse WOC looks more like a theatrical auditorium than a traditional church. Having started with humble roots, this house of worship has always been focused on serving the community first. Pastor Raymond Hardy explains, "We're fortunate to have a very unique congregation with people from all walks of life. This area has seen a lot of cultural and racial divisiveness, so Lighthouse began as a means to reconcile that separation. We sought out to build a community first more so than simply build a church". Working with other churches in the area, Lighthouse's outreach quickly grew to accumulate a strong congregation that includes faithful from many different ages and backgrounds.

Serving this growing community of followers and ministries left the church with one major problem – their aging audio and video systems. Wanting to keep their guests engaged and inspired, Lighthouse knew they were in desperate need of a technology upgrade. They found this solution through the team of AV specialists at Strata.



DRAMATIC IMPACT THROUGH FUNDAMENTAL RECONFIGURATIONS

During the initial site visit, Strata quickly identified the potential that could be achieved with a revamped lighting and video solution. Co-owner David Roche describes the project in saying, “When we first saw the space, we realized the church could have a much more dramatic impact with a reconfiguration of the projections screens powered by much brighter projectors.”

Integrating (2) Draper 14' x 8' projection screens, the team increased the size of the side displays and moved them closer to the center of the sanctuary's upstage wall. When it came time to select the projectors themselves, Digital Projection quickly rose to the top of their list. Roche continues, “DP was the perfect fit for the church's budget & space and offered great lighting & visual capabilities. They've also always offered top quality service whenever any questions or issues arise – and being local to Georgia – it was a no-brainer.”



A TRULY ENGAGING WORSHIP EXPERIENCE

When the video upgrade was finished, the difference was immediately apparent to both the worship team and their guests. Enhanced by new environmental LED backlighting, the new displays are instantly welcoming and engaging. As the congregation arrives, the (2) E-Vision 9000 WU projectors showcase church announcements filled with vibrant colors and inspirational messages, inviting all who enter.

7 David said to him, "Do not be afraid, for I will show you kindness for the sake of your father Jonathan; I will restore to you all the land of your grandfather Saul, and you yourself shall eat at my table always." 2 Samuel 9



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Once service starts, however, the space is transformed with the high-spirited energy of Pastor Raymond Hardy and the worship team choir – all supported by captivating visuals on the flanking screens. Pastor Hardy describes the experience in saying, "I like to preach illustrated sermons, so we use a lot of inspirational graphics, video, and maps, along with our song lyrics and mission & community updates. Projection has become a big part of our services and the DP units have allowed us to give people a truly engaging worship experience."



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Digital Projection would like to thank Lighthouse World Outreach Center and Strata AVL for their use of content and images in this case study.

You can find out more about Lighthouse World Outreach Center and their inspirational message at www.lwoc.net

See more of Strata AVL's captivating worship solutions at www.strata-avl.com