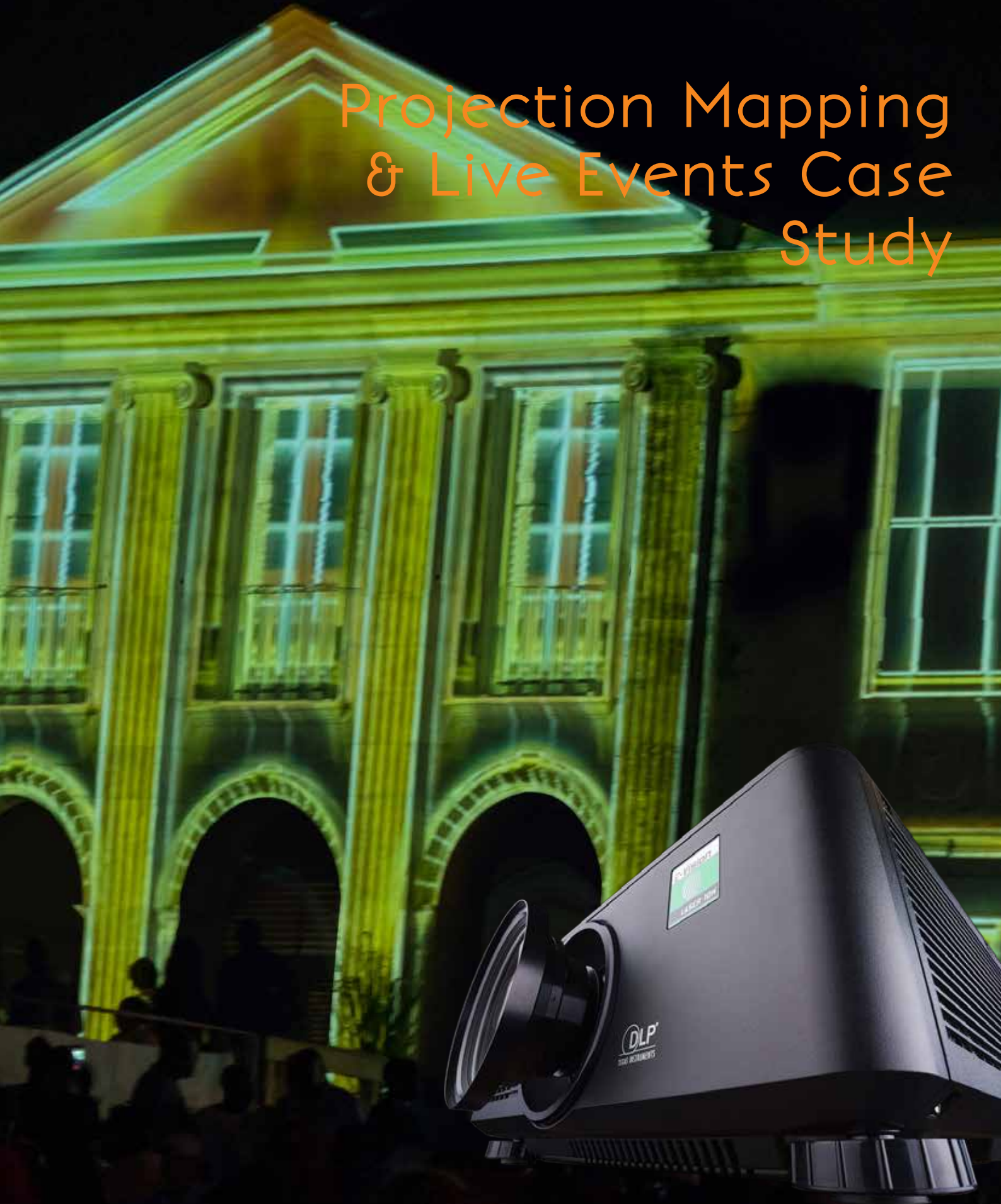


DIGITAL  **PROJECTION**

Projection Mapping & Live Events Case Study



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Creative Studio Make Video Mapping a Reality in the French West Indies

Creative Studio, a Guadeloupe-based event staging company, recently selected Digital Projection for their high brightness projector needs, ensuring its position as the first AV service provider capable of offering this type of projection in the French West Indies. In partnership with Maxoloc, Creative Studio purchased four Digital Projection E-Vision Laser 10K projectors to answer the growing needs in visual solutions for rental staging shows as well as private and corporate events.

With 35 years of experience in the audiovisual field, Franck Bessol, who founded Creative Studio in 2015, explains why he made the move to laser projection: "Video mapping was virtually nonexistent in Guadeloupe and Martinique, and I wanted to be the first to bring high brightness video projection to the island. "I immediately felt that Digital Projection was listening to us and understood our needs, even if we weren't talking about a particularly big contract. The relationship with Stéphane Bourdon, my contact at Digital Projection, was also very good." he adds.

"We opted for four E-Vision laser 10K video projectors because of their brightness, compactness, and the fact that they are perfectly adapted to the local market: the price/quality ratio with this product is excellent and the embedded laser technology was an equally decisive criterion, since we don't have to worry about replacing lamps anymore. Finally, the fact that laser projectors generate less heat than conventional projectors was also a key consideration for us as we work under very hot conditions.



"Laser technology frees us up from product maintenance, plus the E-Vision Laser 10K warranty spans over five years, which is an additional evidence of Digital Projection's product quality and reliability." Creative Studio quickly took advantage of its investment, using the Digital Projection Laser Projectors for various concerts and musicals (including Romeo and Juliet, The Lion King, Aladdin and Madiba), as the company is the exclusive technical provider of the 3,000 people capacity Palais des sports du Gosier. The company also performed an impressive video mapping on the Murat building in Marie Galante during the Festival Terre de Blues, for the island municipalities and Orange, the official sponsor of the Festival.

E-Vision Laser 10K

Key Features of the E-Vision Laser 10K

- WUXGA Resolution
- Laser illumination
- 10,500 Lumens
- 20,000 hours illumination on laser models
- 1-Chip DLP



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