

DIGITAL **PROJECTION**

A Delta Associate Company

Projection Mapping Case Study



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Titan Laser Projectors illuminate The Kunstareal in Munich

In late 2020, the city of Munich wanted to create a projection mapping show on New Year's Eve, but due to coronavirus restrictions, the plans had to change. It was decided instead that a semi-permanent installation would be more appropriate, enabling as many people as possible to see the attraction whilst maintaining a suitable social distance. The chosen location was The Kunstareal which is a museum quarter in the city centre of Munich, where numerous cultural institutions, universities and museums are located.



WE ARE VIDEO are an Agency for Visual Art which is run by three artists: Betty Mü, Raphael Kurig and Christian Gasteiger. Betty Mü participated in a tender together with her colleagues and won with the concept "The Kunstareal Connects". With years of experience in the field of AV and the experience economy, the company combine art and the latest technology to create experiences that engage, mesmerize and fascinate the audience.

Due to the vast expanse of the buildings, once thing was clear. "To map on a canvas that size, we needed a lot of power" said Kurig, adding, "the Titan Laser projectors were the perfect choice as they provide 37,000 lumens and are compact enough to be easily set up"

The show ran every night from 5pm to 9pm until the 14th February, so a proven reliable projector was required as there would not be an on-site crew available every day.

WE ARE VIDEO turned to Magic Event & Media Technology to help realise their vision, and to Digital Projection's partner, ETHA International GmbH for the actual supply of projectors. Providing more details of the install, Florian Kroiss, Project Manager at Magic Event & Media Technology said "we used 3x TITAN Laser 37000 projectors to bring this concept to life. The width of the one of the images was 25m, projected from a distance of 55m and the second 2x 20m wide, projected from a distance of 78m.

TITAN Laser

Key Features of the TITAN Laser

- WUXGA & 4K-UHD Resolution
- Laser illumination
- Up to 37,000 Lumens
- 20,000 hours illumination
- IP 60 Sealed Optics



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