

# DIGITAL PROJECTION

## Architectural Projection Mapping



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## Outdoor Theatre - Nürtingen in Germany

### Overview: The Poor Poet - a theatre project in Nürtingen, Germany.

The Titan Quad range of projectors were chosen to illuminate the buildings in an open air theatrical production – The Poor Poet – performed in the old town of Nürtingen (near Stuttgart.)

After successfully providing projection technology for high profile events the world over, the new 20,000 Lumen Titan Super Quads will be complimented by the 16,000 Lumen Titan Quads – demonstrating that stunning large building mapping can be achieved from a projector of such a light and compact size. The, reliability and low cost of ownership of mercury lamp technology also make it very cost effective.

During the event Theaterspinnerei will project on various buildings including the historical church and town hall, with the content being served from a Pandora's box server from Coolux.

The event, created by Jens Nuessle, director of Theaterspinnerei will be a video, lighting and audio spectacular, running every weekend from the 31st May to 6th July 2013.

The concept of the piece is a city tour where one of the actors is the tour guide and leads the audience through the historical city. The main figure in the event is the poor poet who is floating by in a boat – the poet lost his shadow and therefore his inspiration. From now on they are searching for the shadow. The shadow plays an important role in the story but is not a real actor but a projection only. It is this shadow that is projected onto the façade of Nürtingen's buildings using the Titan Quad range of Digital Projectors.



### TITAN 1080p Quad 2000-3D



#### Key Features:

- 20,000 lumens
- Small, light, bright and quiet chassis
- SX+, 1080p and WUXGA resolutions
- Long life, power efficient HID lamps
- Built in Warp & Edge Blend
- Factory calibrated color with enhanced 7 Point (P7) Color System
- Rugged and versatile for fixed or mobile installation

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Special Thanks to Theater Spinnerei ([www.theaterspinnerei.de](http://www.theaterspinnerei.de)) for the use of images of their event.